

Performing Arts Center Board Minutes 07/14/2010

SIMSBURY PERFORMING ARTS CENTER BOARD
SPECIAL MEETING
JULY 14, 2010

I. CALL TO ORDER

Dave Ryan called the meeting to order at 7:31 a.m. In addition to Mr. Ryan, Board members Leo Collins, Janet Goman, Ken Mason, and Greg Piecuch were present. Also in attendance were David C. Bell, Venue Manager, and Gerry Toner, Director of Parks & Recreation.

II. REVIEW AND APPROVAL OF MINUTES

Mr. Piecuch moved to approve the minutes of the July 1, 2010, special meeting. Mrs. Goman seconded the motion. Mr. Ryan suggested a minor addition to the minutes. The motion carried unanimously, as amended.

III. ATC REPORT ON 2009-2010 PLAN – MARKETING, OPERATIONS, BUDGET

Mr. Bell reported that the first three TMMF performances have been successful. He gave preliminary attendance figures as follows: the June 27 concert was approximately 3,600, the July 2 concert was approximately 9,500, and the July 9 concert was approximately 3,200. Mr. Bell also noted that the July 14 show was being postponed to July 15 due to the risk of inclement weather. The Board discussed the traffic issues that arose before and after the July 2 performance, as well as concerns over the adequacy of handicapped parking at events with such a high attendance. Mr. Bell reported the NE Fest had been postponed. Mr. Bell stated that he spoke again with Dan Hinks at

Infinity, and that they have some interest in programming for the 2012 season.

IV. NPE – TICKET NETWORK PROPOSAL – REVIEW AND POSSIBLE ACTION

The Board reviewed a draft license agreement between the Town and NPE. Mr. Bell reported that there were a number of issues that were still unresolved. The general consensus among Board members was that the concept of entering into a license agreement with NPE was worth exploring, but the negotiation of the details of a license agreement was premature. It was agreed that Ticket Network should be asked to make a presentation to the Board to further explain its proposal and vision. No further action was taken.

V. PAC BOARD GOVERNANCE AND ALCOHOL RECOMMENDATION STATUS

Mr. Ryan reported that Attorney DeCrescenzo had delivered to the Town a draft of the documents necessary to form a non-profit 501(c)(3) entity. Mr. Ryan reported that Hiram Peck was continuing to review and comment on the report regarding a PAC alcohol policy.

VI. PAC SIGNAGE NEEDS

This matter was tabled.

VII. CONSIDERATION OF POSSIBLE REQUESTS TO USE THE PAC AT SM

There were no pending requests.

VIII. ADJOURNMENT

Mrs. Goman moved to adjourn at 8:38 a.m. Mr. Mason seconded

the motion. The motion carried unanimously.

Respectfully Submitted,

Gregory W. Piecuch
Vice-Chairman